

**Academic Plan  
2001-2004**

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STRATEGIC AND INSTITUTIONAL  
PLANNING DOCUMENT  
#29

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*MARICOPA COMMUNITY COLLEGES*

# **Estrella Mountain Academic Plan**

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## **Academic Plan Summary**

The Academic Plan sets the long-term direction for the development and expansion of Estrella Mountain's educational programs (including General Education, Transfer Education, Developmental Education, Workforce Development and Community Education.)

The Plan provides guidance for academic and student services planning at the divisional level and also impacts all other college-wide planning efforts.

## **Academic Plan Vision**

*Estrella Mountain will provide flexible and innovative educational opportunities to fulfill your personal, academic and employment goals.*

## **Guiding Principles:**

### **The Academic Plan will:**

- Be consistent with Estrella Mountain's Vision, Mission, Goals, and Core Values
- Emphasize student success and responsibility
- Integrate meaningful assessment through student academic achievement and the institutional effectiveness efforts
- Promote the use of appropriate technology
- Maintain the highest academic standards
- Develop diverse teaching and learning environments
- Identify resources and services in support of student success
- Develop credit and non-credit offerings in response to target market needs
- Foster partnerships
- Link to budget and strategic planning processes
- Support accreditation efforts
- Be reviewed and revised on an ongoing basis

# **Goals, Objectives, and Strategies**

## **A. Expand General and Transfer Education Program**

### **Five Year Objectives (Through the 2005-2006 school year)**

- Develop new programmatic areas such as e-learning, culinary arts, fine arts and engineering
- Develop alternative access and delivery systems such as wireless computing technology and enhanced self-paced opportunities
- Expand partnerships with local high schools such as 2+2+2 programs and use of facilities for program delivery.
- Expand partnerships with universities such as Inspire.Teach and Administration of Justice Studies and additional Associate in Transfer Partnership Degree opportunities
- Provide a full complement of 200-level general education courses that support Estrella Mountain programs
- Increase the number of sections offered (including dual enrollment) to match service area growth
- Increase number of full-time faculty to meet growth and program needs
- Increase number of transfer students who complete with a degree
- Increase faculty participation in the assessment of student learning outcomes
- Enhance student performance in relationship to the college abilities.
- Identify internship opportunities for students.
- Continue to explore grant opportunities to expand programs.

## **B. Expand Workforce Development Programs**

### **Five Year Objectives (Through the 2005-2006 school year)**

- Increase the number and effectiveness of occupational program advisory groups.
- Expand the number of Community College and industry degree and certification programs in areas such as administration of justice, health care, business management, culinary arts, hospitality, power plant operators and maintainers, and technology areas
- Develop alternative access and delivery systems
- Increase number of full-time faculty to support growth and program needs
- Increase number of sections offered to match service area growth (includes dual enrollment)
- Increase number of students completing certificate, degree programs and obtain employment.
- Increase the number of programs in the program review cycle
- Increase the number of programs involved in the assessment of student learning outcomes in workforce development
- Identify partners to assist in delivering capital intensive training programs (i.e. welding, industrial maintenance etc.)
- Increase targeted marketing efforts toward students to assist in increasing enrollment.
- Continue to enhance opportunities to improve advisement services to students enrolled in occupational programs.
- Identify internship opportunities for students.

## **C. Expand Developmental Education Programs**

### **Five Year Objectives (Through the 2005-2006 school year)**

- Expand business, industry and community partnerships
- Expand partnership with the Rio Salado literacy program
- Develop flexible access and delivery systems
- Expand the variety of developmental courses offered
- Increase number of sections offered to match service area growth
- Increase number of full-time faculty and staff to support growth and program needs
- Continue to enhance opportunities to improve advisement services to students enrolled in developmental education programs.
- Increase the number of students who complete developmental sequences and continue in higher education
- Enhance student performance in relationship to the college abilities.

## **D. Expand Community Education Programs**

### **Five Year Objectives (Through the 2005-2006 school year)**

- Expand self-supporting offerings for market segments requiring non-credit Options.
- Develop programs that create a demand for credit classes (e.g. computers don't bite and Spanish)
- Develop flexible access and delivery systems for community education

## **E. Expand Programs at the Southwest Skill Center**

### **Five Year Objectives (Through the 2005-2006 school year)**

- Develop articulated programs between Skill Center non-credit offerings and EMCC credit offerings such as culinary arts, health care, and information technology readiness
- Include representation from SWSC into the campus wide Student Information System Implementation Team.
- Expand occupational/vocational offerings that meet the needs of business and industry
- Increase the number of students who matriculate bi-directionally between the Skill Center and the college
- Integrate programs and processes with Estrella Mountain as appropriate.

# ESTRELLA MOUNTAIN COMMUNITY COLLEGE

## STRATEGIC AND INSTITUTIONAL PLANNING DOCUMENTS

<b>NUMBER</b>	<b>TITLE</b>	<b>DATE</b>
No. 1	Planning Directions: A Conceptual Framework for Planning	August, 1989
No. 2	West Valley Community Education Needs Assessment	September, 1990
No. 3	Assessment of Business Programs and Computer Facilities	October, 1989
No. 4	Conceptual Phase Proposal: New Site for College Facilities	October, 1989
No. 5	Proposed Physical Education Report	November, 1989
No. 6	Strategic Planning Fact Book	March, 1990
No. 7	Report of the Teaching for Learning Subcommittees	April, 1990
No. 8	Child Care Options	May, 1990
No. 9	Master Plan Report	June, 1990
No. 10	PALS Lab Proposal	July, 1990
No. 11	Project C.Y.C. Final Report	July, 1990
No. 12	Community Planning Process	August, 1990
No. 13	Project CBLC Final Report	September, 1991
No. 14	Establishing a Community Based Literacy Program: Dreams, Realities, And Future Directions	November, 1991
No. 15	Adult Literacy Planning Committee Report	December, 1991
No. 16	Capital Planning for the Twenty-First Century	March, 1992
No. 17	Blueprints for Planning	November, 1996
No. 18	Insuring Institutional Effectiveness	November, 1996
No. 19	Environmental Scan and Fact Book 1997	January, 1997
No. 20	Environmental Scan and Fact Book 1999	June, 1999
No. 21	Environmental Scan and Fact Book 2000	August, 2000
No. 22	Environmental Scan and Fact Book 2001	August, 2001
No. 23	Child Care Options '99	August 1999
No. 24	Plan for Institutional Effectiveness 1999-2002	August 1999
No. 25	Strategic Plan 2001-2004 (Update)	September 2001
No. 26	Student Success Plan 2001-2005	June 2001
No. 27	Student Academic Achievement Plan 2001-2011 (Update)	November 2001
No. 28	Financial Resources Plan 2001-2004	December 2001
No. 29	Academic Plan 2001-2006	January 2002
No. 30	Information Technology Plan 2002-2006	February 2002